## Issue ID:

IS-0002723

## Issue Name:

Controls over the transmission to and disposal of customer data in LiveRamp requires  
improvement.

## Root Cause Explanation:

The root cause is primarily attributed to the lack of effective Vendor Engagement  
Manager’s monitoring process and management’s awareness of the expected standards, associated controls  
including the approved data transmission methods.

## Issue Rating:

Medium Repeat Issue: No  
Status: Open Issue Target Date: August 30, 2024

## Operating Division:

US Businesses

## Risk Category:

8. Information Security

## Risk Sub-Category:

8.2 Inadvertent Data Exposure

## Root Cause Category:

Process